



INTERNATIONAL CONFERENCE
DECEMBER 13 AND 14, 2024, PARIS

VOGUE'S VIEW: ON EDUCATION

DIACHRONIC AND TRANSNATIONAL PERSPECTIVES
ON VOGUE MAGAZINE, FROM THE ARCHIVES
TO THE CLASSROOM

ORGANISATION: ESMOD RESEARCH LAB,
MARLÈNE VAN DE CASTEELE, ALICE MORIN,
JASMIN ASSADSOLIMANI

LOCATION: SALLE BOISÉE, 12 RUE DE LA ROCHEFOUCAULD,
75009 PARIS, FRANCE

DATES: DECEMBER 13 (9H-18H) AND DECEMBER 14 (9H-13H30)

[RSVP](#)

PROGRAM

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LOCATION: SALLE BOISÉE, 12 RUE DE LA ROCHEFOUCAULD, 75009 PARIS

Friday, December 13th, 2024

9h: Welcome and Registration

9h10-9h30: Introduction

Jasmin Assadsolimani (Technische Universität Dortmund), Alice Morin (Université Sorbonne Nouvelle/University of Southern California), Marlène Van de Castele (Laboratoire de recherche ESMOD)

9h30-10h45

I/ Educating through Representation: Modeling the Female Reader

Moderated by Alice Morin

How to Live Modern: Vogue's Strategies of Representation in Educating Proper Domestic Life and Consumer Behaviour in the 1950s

Christiane Irxenmayer (Vienna University of Technology)

Feminism en Vogue?

American and French Vogue's views on feminist education (1963-1983)

Sarah Banon (Université Paris 8 - Vincennes Saint Denis)

11h-12h15

II/ Educating through Making: The Example of Vogue Patterns

Moderated by Géraldine Blanche

« More Style than Money » : La Centralité des Vogue Patterns dans les Activités de Condé Nast (1905-1942)

Antoine Bucher et Nicolas Montagne (Librairie DIKTATS, Paris)

"Eloquently French, tack-to-tuck": Vogue's Paris Original Models, 1949-1961

Kristina Parsons (Jewish Museum, New York)

12h30-13h30 Lunch Break

13h45-15h

III/ Interdisciplinary Dialogues: An Artistic Education

Moderated by Marlène Van de Castele

Educating Vogue Photographers: George Hoyningen-Huene's Masters and Mentees

Susanna Brown (University of the Arts London)

Art concealing art(s): Helmut Newton's intermedial companionship with Vogue

Yann Tholoniati (Université de Lorraine)

15h15-18h

IV/ Vogue in the Classroom: Educational and Pedagogical Practices

Moderated by Marco Pecorari

A Critical Vogue: Exhibiting Magazines as a Pedagogical Strategy

Marco Pecorari (The New School Parsons Paris)

Teaching VOGUE – doing VOGUE : Creating a fashion magazine with students – insights into a project seminar

Klara von Lindern (University of Oldenburg)

Luxury and Literacy: Developing academic fashion writing with Vogue Magazine

Sarah-Mary Geissler (Newcastle College University)

Breathing break (10 mins)

Vogue in education - reflections from the classroom

Johannes Reponen (Vogue College of Fashion, London)

L'iconographie de mode dans le cadre scolaire : support et outil d'émancipation et de lien avec le monde extérieur. Le magazine Vogue en « jeu » dans l'éducation textile

Anne-Charlotte Hartmann-Bragard (Studio Abi)

Saturday, December 14th, 2024

9h-10h15

V/ Circulations & Translations: Shaping National Identities

Moderated by Jasmin Assadsolimani

Vogue, First Spanish Edition: a journey through the first Vogue magazine printed in Spanish

Belén Cabo Ramos (Museo del Traje, Madrid)

The specificity of Vogue Ukraine's visual narrative in constructing the image of the nation

Tanya Solovey (University of Manchester)

10h30-11h45

VI/ Circulations & Receptions: Influencing the Consumer

Moderated by Sophie Kurkdjan

From Elegance to Avant-garde: The Reception of Vogue in Hungarian Culture during the Interwar Period

Zsolt Mészáros (Petőfi Literary Museum, Budapest)

Vogue, Italian fashion, and the Cold War

Chiara Faggella (Syracuse University Florence)

12h-12h45

Plenary session

Moderated by Sylvie Lécallier

Vogue et l'éducation, une histoire transnationale

Karine Taveaux-Grandpierre (Université Sorbonne Paris Nord - LabSIC)

12h45-13h15 : Concluding Remarks